

An Open Letter on Edison Towne Square

Dear Edison Residents,

Since agreeing to purchase the 98-acre site on Rte 1 that was home to the Edison Ford Plant, Hartz Mountain Industries has explored a wide variety of prospective uses for the site. The most valuable resource in that process has been the residents of Edison. We told our engineers and architects that we wanted a plan that was inspired by what we heard from our neighbors, who would become our customers. We are very pleased to report that after many months and substantial input from Edison's residents, officials and professionals, the Town Council is advancing a fully-negotiated plan for adoption.

The formal process that commences with this action will include additional opportunities for residents to review and comment. Throughout this public negotiation and review process, substantial changes to our original vision have occurred, including:

- expansion of perimeter open space on the site from 8 to 18.5 acres;
- 7.5 acres dedicated to the town for its own use at no cost to Edison;
- reduction of the size and number of commercial buildings;
- no housing;
- addition of thousands of trees on the site as well as extensive buffers of up to 50 feet adjacent to all residential properties, Vineyard Road and Route 1;
- greater customer conveniences, including wider roadways, larger parking spaces and restrictions on signage;
- exciting plazas and additional open space within the town center;
- new tax ratables and jobs.

We look forward to presenting our ideas to the people of the Town, which are on our website at www.hartzedison.com. You can contact us there any time.

Sincerely,

Emanuel Stern, President
Hartz Mountain Industries



Rendering for our proposed Ford Site Development

Visit www.hartzedison.com for more information.

